

NEWSRELEASE

ABRISA

Complete Glass & Thin Film Coatings Solutions
200 S. Hallock Drive
Santa Paula, CA 93060
Contact: Jim Veler, President, CEO
Phone: 1.877.622.7472 (1.877.6.ABRISA)
Fax: 1.805.525.8604
E-mail: jveler@abrisa.com
Web Site: www.abrisa.com

Media Contact: Marlene Moore
Smith Miller Moore: 818.708.1704
Email: Marlene@smm-ads.com

For Immediate Release

ABRISA Appoints Jim Veler as President/CEO

September 10, 2009 – Santa Paula, CA – Abrisa, Inc. a global leader in industrial glass fabrication products and precision thin film optical coatings, recently named industry veteran Jim Veler as President and Chief Executive Officer. The appointment became effective June 1, 2009.

Prior to joining Abrisa, Mr. Veler was Vice President and General Manager of Agilent Technologies' Wireless Manufacturing Organization (Santa Rosa, CA). His duties included the management of 1600 employees and full responsibility for the manufacturing operations of two semiconductor fabs as well as Agilent's Aerospace Defense Systems' business.

Jim Veler notes, "My vision is to transform Abrisa from its roots as a respected global leader of high volume industrial glass fabrication to an innovator in providing precision optical product solutions. While we will be focusing on several markets, we are targeting substantial growth in four key segments: defense, medical, display, and lighting. Abrisa has gained tremendous momentum with our two recent acquisitions and we plan to acquire at least one more company to help us better serve these strategic markets."



"What makes Veler an excellent choice for the Abrisa helm is his vast experience in the thin film industry," says Mr. Tom Portland, Chairman of the Abrisa Board. He adds, "Jim rose to the level of Vice President and General Manager of the Custom Optics Products Group, the legacy Optical Coating Laboratory Inc. (OCLI) business, now part of JDS Uniphase (Santa Rosa, CA). In his role at OCLI, he managed all aspects of the business including sales, marketing, R&D, business development, and operations. Jim brings his experience at OCLI to his new role here at Abrisa. Jim has already taken his first steps towards achieving his vision by hiring two industry-renowned sales managers. Jim Hooker (previously with Deposition Sciences and Optical Coating Laboratories) joined Abrisa to lead the eastern sales region and Kevin Liddane (previously with Oerlikon) joined to lead the western region. With a combined industry experience base of more than 70 years between them, Abrisa is poised to make an impact in the precision optics industry."

“Abrisa is dedicated to offering customized optical product solutions with the best-in-industry quality, reliability, and customer service,” Veler continues. “I want Abrisa to earn its business every step of the way by demonstrating that Abrisa is a company that *always* puts its customers first. Strong leadership, industry experience, and a humble approach will set Abrisa apart in the market, and I am very excited about the opportunity that lies ahead for Abrisa and our customers.”

Abrisa (www.abrison.com – Santa Paula, CA) manufactures high quality glass products and thin film optical coatings. Offering completely integrated glass fabrication and precision coating solutions from UV to Far IR, the company also provides OEM custom engineering, design, and support services for markets such as biological/life sciences, medical, military/defense, aerospace, topical, outdoor and avionics display, entertainment lighting, medical and interior architectural lighting and projection display industries. Abrisa’s customized glass fabrication includes glass strengthening and coatings, screen printing, busbar, precision machining, cutting and edging services, and clean room specialty packaging. Abrisa recently acquired **Sycamore Glass Components** (Sycamore, IL), a glass manufacturing facility specializing in fabricating advanced technology, military, display and optical products, while specializing in smaller, custom projects. In 2007, the company also acquired **ZC&R Coatings for Optics** (Torrance, CA) to provide innovative and reliable precision optical coatings and components as part of the Abrisa family of products.

#